

The Utah Homeschooler is a free, state-wide magazine dedicated to recognizing and inspiring excellence in homeschoolers. Rather than providing information about how to homeschool, it showcases those who do. Each issue provides new opportunities for homeschooling students and parents across the state to celebrate and be inspired by what others are doing. Parents can see how other families make homeschool work for them and be encouraged by their stories and advice. Students can be recognized and celebrated for their hard work and progress, be inspired by the projects and accomplishments of their peers, and stretch their writing skills by participating in the writing contests that are a part of every issue.

HOMESCHOOLING **QUICK FACTS**

Homeschooling is the fastest growing form of education in the **United States.**¹

Nationwide interest in homeschooling increased by 48% between 2019 and 2023.²

Interest in homeschooling in the state of Utah increased by 87% between 2019 and 2023.²

In the United States, Utah ranks #3 for the most accommodating homeschooling laws and #7 for the most students enrolled in homeschool per capita.²

TARGETED REACH

The Utah Homeschooler magazine is the perfect opportunity for you to connect with your ideal market! Our magazine reaches a highly targeted audience of current and prospective homeschoolers who are actively looking for the right products and services to educate their children. A large percentage of our readers receive between \$1,700-\$8,000 per student from various funding programs, which must be spent on educational products and services each school year. In addition to our growing subscriber base, the magazine is also available to the public on our website. Visit www.TheUtahHomeschooler.com/advertise to see our curent demographics and updated statistics.

AD SPECIFICATIONS

- JPG, PNG, or PDF formats
- At least 300 DPI
- Colors in CMYK
- Keep all text >1/8" from edge

STRUGGLING TO DESIGN YOUR AD?

WE CAN HELP!

Discounts or coupons in ads must be valid for at least 45 days beyond the projected date of publication for each issue.

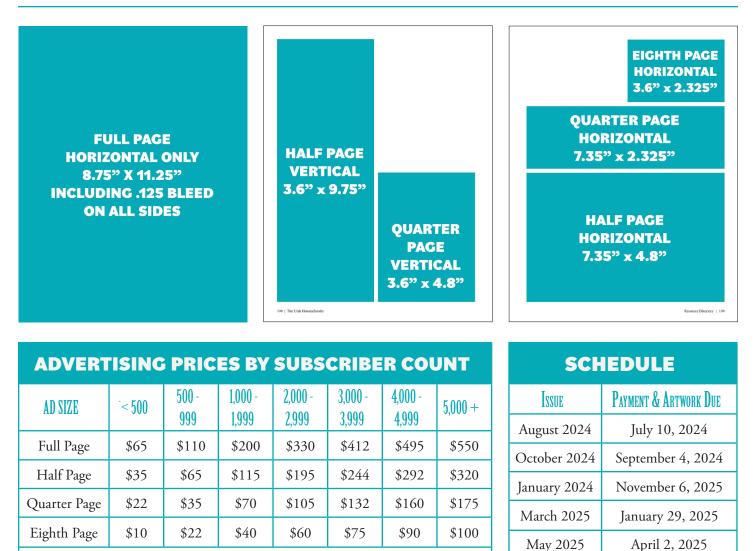
KIT

Della Hilton 435-632-7296 ads@TheUtahHomeschooler.com

Get answers and advice or have our graphic designer do the hard work.

AD PRICES & SPECS

In order to maximize your ad's effectiveness, we have organized all the ads in The Utah Homeschooler into a Resource Directory comprising the last third of the magazine. Ads are arranged by subject with section footers throughout and an index at the beginning for easy navigation. This makes The Utah Homeschooler part family magazine and part resource catalog, enabling parents to browse the resource directory for ideas or easily search for solutions to their specific problems. It also means they will never have to hunt to find your ad or try to remember where they saw it—they will be able to find it every time.



We know we're a new magazine, so we've adjusted our prices to keep your risk low as we grow. Buy ad space now while prices are the lowest they'll ever be! ** Ad prices will be based on the number of subscribers at the time you remit payment. **

Join our mailing list below to receive
reminders about advertising deadlines!

CONTACT

Della Hilton 435-632-7296 ads@TheUtahHomeschooler.com www.TheUtahHomeschooler.com/advertise Even if you're not ready to buy an ad, we want to keep in touch! Join our mailing list to receive updates, reminders, and notifications of sales.

