

PARTIES. This agreement is between The Homeschooler Magazine (publisher of *The Utah Homeschooler*, herein known as THM) of Nibley, UT and the company or party who has contracted for advertising services. Purchasing ad space in *The Utah Homeschooler* magazine constitutes agreement to these terms and conditions.

TERMS AND CONDITIONS. Advertising rates and conditions are subject to applicable terms, conditions, and policies, which are subject to change without notice.

PAYMENT. Payment can be made via PayPal, Venmo, or check. Checks should be made out to *The Utah Homeschooler* and mailed to P.O. Box 26, Logan, UT 84323. Any fees incurred due to failed payments will be passed on to the advertiser and must be paid before the ad will be published.

PREPAYMENT. Prepayment is required. Ads will not be published unless THM receives payment in full before the relevant ad due date. Payment after the deadline will incur a \$25 late fee, and the ad may be postponed until the next issue if necessary. For the remainder of the 2024-2025 school year, the ad and payment due dates are as follows:

For the January 2025 Issue: December 4, 2024

For the March 2025 Issue: February 5, 2025

For the May 2025 Issue: April 9, 2025

AD PLACEMENT. Ad placement is determined by THM. Ads will be placed in the resource directory in the category that best matches the product(s) advertised. Multiple directory listings are allowed if applicable—please specify at the time of ad submission.

DIGITAL & PRINT PRESENCE. Ads will appear in both the print and digital versions of *The Utah Homeschooler*. However, purchasing an ad does not entitle the advertiser to a complimentary print copy. To order a print copy, please visit our website.

DIGITAL LINKS. The digital version of the magazine will contain direct links from each ad to the advertiser's chosen website. Please submit the desired URL with your ad artwork. If no URL is provided, the clickable ad will link to whatever web address is displayed on the ad image.

REFUNDS. All advertising sales are final—no refunds or returns will be issued, regardless of contract termination or cancellation before all ads are published.

RIGHT TO REJECT. THM reserves the right to reject any Ad or advertiser at its sole discretion, with or without cause and regardless of any preexisting contract for advertising space. If modifications are needed, we will contact you and work with you to make the necessary changes.

RIGHT TO MODIFY. THM reserves the right to make minor sizing adjustments if ads do not meet exact specifications and to convert colors from RGB to CMYK if needed. If significant modifications are required, we will contact you. If no response is received by the ad deadline, our graphic artist will make the changes and bill you at \$50 per hour, with a minimum charge of \$25. Alternatively, the ad may be postponed until the next issue.

AD CONTENT. All Ad content is the responsibility of the purchasing party. THM assumes no liability or responsibility for errors or omissions from your Ad (although we will certainly let you know if we find any, so you can fix them).

READERSHIP. THM does not guarantee readership. We are completely transparent with our subscriber data and reach (see www.TheUtahHomeschooler.com/advertising), but cannot guarantee ad views or results.

PUBLICATION DATE. Due to factors beyond our control, THM cannot guarantee an exact date of publication for each issue.

WARRANTY. All artwork, text, and other components of your Ad must be the legal property of the submitting advertiser or used with written permission from the copyright holder.

WAIVER OF LIABILITY. Submission of Ad content for potential publication constitutes the advertiser's waiver, release of liability, and agreement to indemnify THM from any and all liability relating to (a) the advertiser's Ads and Ad Content, (b) contacts, communications, contracts, and other relationships between the advertiser and any third party, including without limitation liability for or arising out of goods, services, terms, conditions, warranties, and representations made by or connected with the advertiser, Ad, Ad Content, and the actions of third parties or (c) failure to publish Ad(s) due to the advertiser's refusal to make requested modifications or other circumstances beyond THM's control, including without limitation website inoperability, delivery failures, printer errors, and Acts of God.

These terms and conditions are current as of November 2024.